

ACTION REFERENCE CARD

NO. 02

URL: JustaGirlAndHerBlog.com
OWNER: **Abby Lawson**
TOPIC: **Style & Home Decor**

STARTED: **January 2013**
REVENUE: **\$18,000+ /mo**

VALIKRUDD.COM

ACTIONS TO APPLY: **1. Consistency** - Commit to working on the blog regularly. Dedicate time and stick to it.

2. Pin New Posts on Group Boards - Find group boards by looking around on related blogs and search Pinterest.

3. Networking with other bloggers in your niche.